



2012-2013 Spirit Day Events

STEPS OF ACTION

1. Download and complete a Spirit Day request form to select your Monday or Tuesday for the 2012-2013 school year, gringostexmex.com/spiritdays
2. We'll send you an e-mail to finalize plans for your event. A custom Fundraising Event flyer will be created with all the details of your event, specific to your school.
3. Advertise! E-mail, hang posters and hand out flyers to everyone you know, and even those you don't!
4. Gringo's will provide 50 color copies to start the advertising and supply stickers for the students to wear on the day of the Event. Event must be confirmed 2-weeks prior to allow for printing.
5. After the event, your organization will get 20% of each sale when your flyer is presented to a server or take-out associate on the day of the event. Relax and enjoy your Event at Gringo's knowing you're making people happy with great food and raising money for your school! Your donation check will arrive 2-4 weeks after the event date.

EVENT DATE

Gringo's is currently scheduling events for the Mondays & Tuesdays of the School Year. Spirit Day Events are scheduled on a first come, first serve basis. Download a request form from our website or email donations@gringosmexicankitchen.com to book yours!

HOW DOES IT WORK?

Your School is responsible for advertising your event by all means necessary such as: handing out flyers in person, hanging posters at businesses around town, communicating through family & friends intranet, publishing in newsletters/local papers, posting on Facebook/Twitter, and of course, mass emails. On the day of the event, participating guests are required to present a valid Fundraising flyer to the server/take-out associate with their purchase in order for the school to receive credit.

- **Flyers are not be distributed inside the restaurant, in the parking lot and/or near the vicinity of the restaurant on the day of the event.** In the event this does take place, a Gringo's representative will ask the organization and/or person(s) to immediately cease their action and the event will be subject to cancellation. We appreciate your cooperation.

TIPS FOR SUCCESS

Once your Fundraising Event has been finalized and customized flyer received, take these steps to ensure the biggest turnout and largest donation to your cause:

- Put a flyer in your school's newsletter - Post on your Marquee.
- Announce your Fundraising Event on your web site and add a link to download the PDF flyer.
- Attach the flyer to an email going out to family, friends, coworkers, etc.
- Call your local newspaper - they're always looking for information on charitable events in the community.
- Pass out flyers during the large gatherings, group meetings and area sporting events.
- Announce the fund raiser over the P.A. system at your school or local event.
- Post the flyer on your organization's MySpace/Facebook/Twitter page
- Hang posters at local businesses

DONATION AMOUNT

With each flyer given to a Gringo's associate, a receipt is stapled to the flyer for donation calculation. After the event, each subtotal from their flyers will be added together to get a total amount in event sales. Your school will receive 20% of the event sales, up to \$500. 'subtotal is prior to sales tax



2601 Underwood Road
La Porte, TX 77571
P: 281.470.7900
F: 281.470.7799
donations@gringostexmex.com

Spirit Day Request Form

Today's Date _____

Name of Organization _____ Tax ID# _____

Gringo's location (choose one):
 Pearland "The Original" La Porte Texas City
 Pearland Town Center Fuqua Stafford
 Rosenberg Champions Cypress

Date Preference _____ (Events are held on Mondays & Tuesdays, all day)

Do you want stickers for students to wear on this day? Yes No If yes, number of students: _____

Contact _____ Relationship to Organization _____

Phone _____

E-mail Address _____

Make check payable to _____

Mail check to _____

How did you hear about our Spirit Day Events? _____

This submission is only a request for an event. A Gringo's representative will contact you within 5-7 business days to discuss the status of your request. The school will be awarded up to \$500 of the 20% of the sales from your group. Flyers must be presented to the take out associate or server to count towards your group sales. Flyers may not be distributed inside, in the parking lot or near the vicinity of the restaurant on the day of your event. Gringo's reserves the right to cancel all Fundraising Events for any reason and/or withhold payment of donation funds if guidelines are not followed. **Your submission of this request confirms you agree to these terms.**

Fax to 281.470.7799
Email to donations@gringostexmex.com

Gringo's Use Only:

Approved Flyer Stickers Date Confirmed _____
 Declined